



Sumit Jalan,  
Chief Operating Officer,  
Shrachi Agrimech

## From the COO's desk

Greetings from Shrachi!

I wish everyone a very good and a prosperous beginning as we step in to the new financial year.

The last quarter has been a significant one, with outstanding business with significant achievements. We want to extend our thanks to all our customers and business associates who have been our partners in progress.

We are very happy to announce that we have started our operations in Nepal for our products ranging from Power Weeders, Power Tillers to Power Reapers. Our Wash Division "ECOPAL" achieved the World Vision Project worth of Rs. 1 cr. For the second successive quarter, Maharashtra gave us the highest revenue and secured the top selling state position, recognising our effort to provide crop-based farming solutions, leading to sustainable farmer income.

This was another busy quarter for us with various customers & dealers connect activities pan-India as well as fun & frolic employee engagements programs. Good wishes to everyone and on behalf of Shrachi Agrimech, I wish all our customers and associates better growth, and prosperity.

## BUSINESS THIS QUARTER



**BUSINESS PERFORMANCE**

**59%**

**OVERALL GROWTH**  
4th Quarter' 21-22

**MAHARASHTRA**

The state with best performance

In the 4th quarter, Maharashtra secured the top position in PAN India sales for the second successive quarter in this year. Jammu & Kashmir came back powerfully in terms of Weeder sales as the top selling state in terms of Power weeder. We also recorded significant rise in sales of Power Reapers. Overall, this quarter, East zone & West zone grew by 105% & 263% respectively.

## DEALER & CUSTOMER CONNECT

Dealer Sales Person Training in Odisha & Maharashtra



Dealer Mechanic Training across the country



Multiple Promotions of Sharchi Virat Power Tiller & Weeders were conducted across the states of Himachal, Assam, Gujarat, Andhra Pradesh, Maharashtra

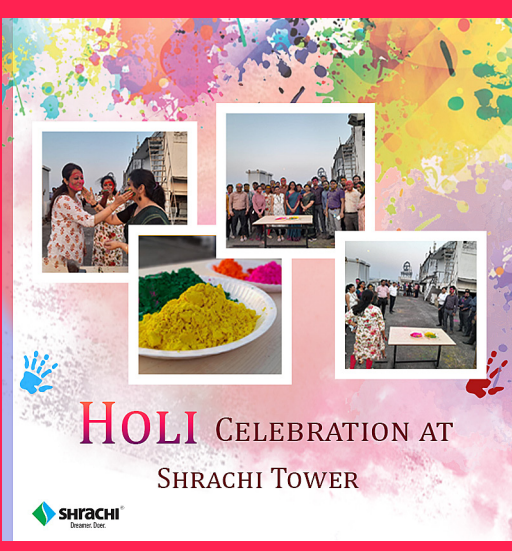


This quarter we conducted more than 25 on-ground activities that included dealer sales persons training, mechanics training, farmers' meets & roadshows.

## INSIDER STORY



A Corporate picnic was organised on 5.03.2022 in The Pacific Resort. The employees participated in different fun games organised by the company. A cricket tournament was organised among the groups.



### HOLI CELEBRATIONS

On 17.03.2022 all Company employees celebrated Holi with Colours, Sweet, Fuchka and Holi special drinks. A program of Antakshari was arranged to add more fun in the celebration.



### WOMEN'S DAY

On 8th of March, we celebrated Women's Day with memorable participation with all the ladies from all the departments, in accordance to our theme for Women's Day 2022- Gender Equality today for a sustainable tomorrow.



### REPUBLIC DAY

On 27.01.2022 HR organised a get together on occasion of this year's Republic day. Employees participated in Singing, Poetry recitation & quiz competition which was oriented in patriotic gesture.



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